

# Infoscreens - Image Size Instructions

V1.1

Adrian Brett, IT Services

To find out more about this system

<http://web.anglia.ac.uk/it/services/signage/>

## Introduction

There are requirements that need to be met when creating images to be displayed on the Infoscreen digital signage system. This information will be useful for anyone who is responsible for designing content to be placed on the Anglia Ruskin infoscreens. It is even more important for those of you who are managing a faculty / specialist Infoscreen and are responsible for your own content. Note: only centrally managed screens are administered by Student Services.

## 1. File Format

The tried and tested file format for Infoscreen images is jpeg (.jpg)

## 2. Images Orientation and Size

For Infoscreens a landscape format image is required. A Landscape image is in the same orientation as you watch you TV at home. The Anglia Ruskin University digital signage system requires content designed to specific dimensions to work correctly.

- Landscape Infoscreen Image
- The Infoscreen screen image is 1920 wide x 1080 pixels high.



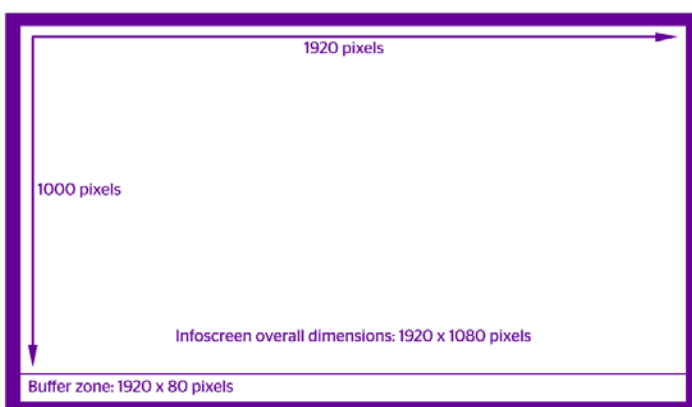
Part of the screen images is dedicated to displaying the logo, location and time.



You must keep all critical information in the red area



Here is a diagram demonstrating the useable area of the infscreen image and the buffer zone.



Tip: Treat the buffer zone as an area and that will include background colours and imagery. By creating an image that covers the whole page you will ensure that no white gaps appear where the poster meets the logo bar across the overall dimensions 1920 x 1080. This will ensure there is no white space between the image and banner as the screen resolution differs per player meaning the buffer zone dimensions range between 70 - 80 pixels.